Sweet Beve

in the Caribbean

## SAINT KITTS AND NEVIS

Sugary beverages are the main source of sugar in our diets



HIGH IN SUGAR

Eating and drinking too much sugar has been linked to overweight and obesity in children<sup>1</sup>.

Caribbean children are drinking too many

sugary beverages!





Overweight and obesity increases risk of developing non-communicable diseases (NCDs) including heart disease, diabetes and cancers.

Obese children are more likely to become obese adults and develop NCDs.







**Childhood Obesity Statistics** 

## SAINT KITTS AND NEVIS<sup>2</sup>

Childhood levels of VERWEIGHT or OBESE

**27.9**% **BOTH SEXES** AGE: 5 to 19



12.3%

Childhood levels of

**BOTH SEXES** AGE: 5 to 19







a sweet beverage exceeds the daily maximum HEALTHY sugar intake for children

61.6% **STUDENTS** AGE: 13 to 15 drank **ONE OR MORE** carbonated sugar sweetened beverages every day in the last 30 days.



**American Heart Association RECOMMENDATIONS:** 

Beverages may also contain

(NNS), to boost sweetness beyond what is indicated on the label. The American Heart **Association advises** against the prolonged consumption of low calorie sweetened beverages by children<sup>3</sup>



**CHILDREN** aged 2-18 years

should consume less than 25 grams

of sugar daily<sup>3,4</sup>

**ADULTS** should consume less than 50 grams

of sugar daily<sup>5,6</sup>





1 teaspoon sugar = 4g of sugar

6 teaspoons = 25g of sugar

## How much sugar is **Product Name**





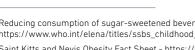
submitted photos of product packaging between May and September 2019. In some cases, this has not been independently verified by the HCC. • 100ml used as standard volume for comparison of sugar content across beverages

• Non-nutritive sweeteners (NNS) are sugar substitutes with low or zero calories or nutrients. They have a greater intensity of sweetness when compared to sugar and the health effects of NNS on children are unknown. Non-nutritive sweeteners may be

• Source of data: HCC members in participating countries randomly selected and

natural (such as stevia) or artificial (such as acesulfame potassium (K), aspartame, neotame and sucralose). Contains non-nutritive sweetener

https://apps.who.int/iris/bitstream/handle/10665/149782/9789241549028\_eng. pdf;jsessionid=17D4B2E9FC596A5AAFA5F08A25A14078?sequence=1.



- 1 Reducing consumption of sugar-sweetened beverages to reduce the risk of childhood overweight and obesity https://www.who.int/elena/titles/ssbs\_childhood\_obesity/en/
- 2 Saint Kitts and Nevis Obesity Fact Sheet https://www.healthycaribbean.org/wp-content/uploads/2019/08/HCC-COP-Fact-Sheet-St-Kitts-and-Nevis-Aug-2019.pdf
- Rachel K. Johnson, Alice H. Lichtenstein, Cheryl A. M. Anderson, et al., Circulation. 2018 Aug 28; 138(9): e126–e140. doi: 10.1161/CIR.00000000000000569. Available at: https://www.ncbi.nlm.nih.gov/pubmed/30354445 4 Recommended Daily Maximum Intake Children: For children 2-18 years, the American Heart Association (AHA)

3 Low-Calorie Sweetened Beverages and Cardiometabolic Health: A Science Advisory From the American Heart Association.

- recommends a maximum daily intake of added sugars of 25g. 5 Guideline: Sugars intake for adults and children. Geneva: World Health Organization; 2015, Available at:
- 6 Recommended Daily Maximum Intake Adults: For adults, the WHO recommends reducing the daily intake of free sugars to less than 10% of total energy intake (strong recommendation) or 50g. [The WHO recommends a further reduction of the daily intake of free sugars from 10% of total energy intake (50g) to below 5% of total energy intake or less than 25g to
- HEALTHY CARIBBEAN COALITION

provide additional benefits.



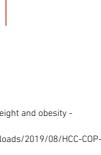


For more information please contact the HCC at hcc@healthycaribbean.org or visit our website www.healthycaribbean.org









25g

50g



